



BIO

REX BRIGHT

President & CEO, Seabright Associates, Inc.

Rex Bright is the President & CEO of Seabright Associates, a consulting firm that works with Chief Executive Officers to create and develop strong entrepreneurial senior management teams that accelerate operating results. He has industry expertise in the pharmaceuticals, biotechnology, aesthetic dermatology and cosmeceuticals. His consulting activities include:

- Dermatology & Aesthetic product & technology assessment
- CEO consulting & senior executive coaching
- Start-up company consulting
- Building and developing entrepreneurial management teams
- Executive talent assessment

Rex has held Chief Executive Officer positions in the health care industry for the past 20 years. His career includes 18 years with Johnson & Johnson (J&J). During his last four years at J&J, he turned around the dermatology business unit (Retin-A & other Rx products) and brought the unit to profitability, enabling it to become an industry leader.

Subsequently, he was hired by GlaxoSmithKline (GSK), then SmithKline Beckman, to build a dermatological business within the Allergan business unit. After building Allergan Skin Care, a strategic business unit of GSK, he spent several years as CEO of startup healthcare companies and nine years as a turnaround CEO in the pharmaceutical and biotech sectors.

In 2002, he co-founded SkinMedica with Dr. Richard E. Fitzpatrick, a highly respected leader in aesthetic dermatology. He served as President & CEO for eight years and board member until SkinMedica was acquired by Allergan in 2012. During his tenure as CEO, SkinMedica, SkinMedica received Ernst & Young's Fastest Growing Company Award. Rex was named Entrepreneur of the Year by the California State Assembly and the Carlsbad, California Chamber of Commerce.

He has been a member of Vistage International, a worldwide CEO organization since 1984 and speaks to "Establishing an entrepreneurial team culture within senior management teams". He has been a speaker at various industry meetings and university and college MBA programs.

He currently serves on the boards of Foamix Pharmaceuticals, Inc. (NASDAQ:FOMX) , MDRjuvena, Skylit Medical and the Rotary Club of Fallbrook, California

He is a member of the American Academy of Dermatology, Rotary International, China Biotechnology & Pharmaceutical Association, International Society of Caricature Artists and The Chief Executive Officer Global Leaders Network.

He holds a BA degree in Business Administration from Drury University in Springfield, Missouri. He attended graduate school at Northern Illinois University and executive development programs at Stanford, Dartmouth, Harvard and Northwestern Universities.

Rex currently resides in the San Diego area with his wife Marilyn. His hobbies include caricaturing, sculpture, sailing, grandchildren and travel.

"Creating Entrepreneurial Executive Teams that Accelerate Operating Results"